



## 2019 National Grange Public Relations Contest

### STATEMENT OF INTENT

The ability of our Granges, at every level, to successfully promote specific events or the Grange as a whole is necessary and important. The goal of the National Grange Public Relations Contest is to recognize the public relations work being done by our Granges across the country and to share this work with other Granges with the intent of fostering more public relations efforts. The more Grange public relations occurring within our communities, the better!

### RULES

- A. The National Grange Public Relations Contest is open to all Granges (State, Pomona, Community, Junior), Grange committees or Grange groups (i.e., auxiliary, youth, Junior 1+).
- B. A Public Relations item may be a flyer, poster or advertisement; a short video; a radio commercial or announcement; a social media post; a press kit or media release; a shirt, button or other wearable item; or anything else you create to promote Grange.
- C. All contest entries must be received electronically as an audio or video file or as a .pdf or .jpg document by the National Grange Lecturer by **October 31, 2019**. Send entries to: [lecturer@nationalgrange.org](mailto:lecturer@nationalgrange.org).
- D. Any entries received after the deadline will not be judged. However, all entries received will be electronically exhibited at the 153<sup>rd</sup> National Grange convention in Minneapolis.
- E. There are two (2) divisions:
  - Created by a professional (paid or in-kind).
  - Created in-house (without professional assistance).
- F. There is no limit on the number of Public Relations items that can be submitted by any Grange, Grange committee or Grange group. Each item will need a short explanation of how it was used.
- G. If your Public Relations item is wearable please take a photo/s of the item and submit the photo/s.
- H. All entries will be shared by the National Grange with State, local and Junior Granges across the country.
- I. A 2019 National Grange Public Relations Contest Entry Form must be completed for each Public Relations item submitted.

### PRIZES

Monetary prizes will be awarded: 1<sup>st</sup> - \$200, 2<sup>nd</sup> - \$100, 3<sup>rd</sup> - \$50 and 4<sup>th</sup> - \$25 in each division.